TWO TALKS BY TWO MEN

That Tell Facts and Offer You Opportunity



James Martin says:

I suppose every man has an ambition to become a big factor in the business world, particularly after he has had a little taster of success. I admit to an ambition tobuild up a big business bearing my name —not that I want to pile up money for money's sake, because if I had millions I could not get more out of life than I am now getting, so far as the needs and desires of my family are concerned,

If one has talent in any particular direction I think he gwes it to the world to use _ it so that many will be benefited by it.

Fifteen years ago I became interested in automobile tires. I used to watch the wheels of automobiles go round and round, knowing that they and the cars themselves and their occupants depended upon the tires for comfort, certainly, and for safety to a great extent.

I suppose tires fascinated me the same as music or art or engineeting or politics or the many other things in the world fascinate other people, so I started to sell tires, but I did more than that, I investigated the quality of the tires before I recommended them to my customers.

There are many good tires, but I got the idea after experimenting and testing for several years that I could design a tire that would be more nearly a perfect non-skid tire than any tire I ever saw. The young woman who worked with me in my office became greatly interested in my ambition to design a tire of this kind and in the manufacture of it. A smart, loyal woman is a great help to a man if he has the sense to appreciate her.

This young woman took so much interest in me that I began to take a great interest in her, but frankly I took in her a very different kind of interest. As a matter of fact I fell head over heels in love with her and told her so and asked her to marry me-and she said she would. We are married and have three children and are partners in the true sense of the word.

For several years now we have saved a good part of the money we have earned and all we saved we kept putting back into the business, knowing that it would grow if we pushed it harder. Then my dream about designing the non-skid tire came true.

I gave it the name "Martin Cord Tire," which is known favorably by the trade all over the country. If there is a better tire I do not know where it can be found. I have absolute faith in its quality and its endurance and especially in its non-skid feature. It is made in all sizes and retails from \$19.00 (the price for the smallest tire) to \$121.00 (the price for the biggest tire used on trucks).

Although the Martin Cord Tire has been on the market for a short time only, it is being used by thousands of automobile owners who prefer it to any other tire. That is but natural, however, because every automobile owner thinks his car is the car for him and he thinks the same about the tire he chooses for it. It is human for all of us to think that the things that we like are the best. There is such a general liking for the Martin Cord-Tire that over \$500,000 of them are already in use, which justifies me in claiming that it is a success.

I know that I can sell my share of tires and make all the money I shall ever need. also all that my wife and children will

But that is not the thing.

Who wants to go along with the sole idea of serving only his family, particularly after he realizes that he has succeed-

ed in producing something good that should be manufactured in sufficient quantity to meet the demand?

My wife and I have made, fairly and honestly, enough money to retire if I wanted to, but I would die if I did not work and my wife and children would not have any respect for me if I did not work.

Do not get it into your heads that we have accumulated a lot of money, for we have not, but if the money which we have invested thus far in the Martin Tire & Rubber Company should be put out at interest at 6 per cent the annual return would be enough for us to live on it, and we live well, but not in the high-falutin style that so many people affect who get hold of a little money.

I had to have the Martin Cord Tire manufactured in Akron, Ohio, which is a good ways from my home town, New York City, where I was born and have lived all my life. The man who supervised the manufacture of my tire is so enthusiastic about it that when it was decided that I should become the head of the Martin Tire & Rubber Company, with a factory in West Haven, a suburb of New Haven, Connecticut, he said he wanted to come and join us. Of course, I was pleased to have him join the organization, because he is an expert tire man.

I think I am pretty well known in New York City, and I am glad to say that I am honored by the confidence of a great many very valuable friends and acquaintances. If you should decide to fein me in the ownership of the Martin Tire & Rubber Company—and I hope you will so decide—I would be glad to furnish you with the names of these good folks in New York City who have confidence in me, and if you write them I think they will tell you that they have faith in me personally and in my business ability.

By the way, I started to write this letter on Friday, February II, and I stopped writing for a while. I picked up an evening newspaper which printed an account of the celebration of the 74th birthday of Thomas Edison, that wonderful man and great American. As I read I was reminded that I am in my 87th year and that I would be a quitter if I lived the balance of my life on the interest of the money my wife and I have accumulated. I resolved then and there that I would keep on working, that barring accident I had 37 years more of man work ahead of me, and the thought also occurred to me what a fine thing it will be after all if I can get as much out of the triumphs of success that will help others to be successful as Mr. Edison has gotten out of his life, Of course I never expect to reach the heights nor gain for myself the honor with which all Americans regard Mr. Edison, but I can at least do my part, and I am going to do it.

So here I am, at the threshold of the biggest under-

So here I am, at the threshold of the biggest undertaking of my life, with all the family's money invested in Martin Tire & Rubber Company, and yet I approach it with abiding taith that my associates and I will succeed.

Who are my associates?

The stockholders in the Martin Tire & Rubber The stockholders in the Martin Tire & Rubber Company, every one of whom I look upon as being as essential to the success of the enterprise as I am or as any other of the staff of managers and executives. Collectively the stockholders are a greater force than all of us put fogether and, furthermore, collectively the stockholders will own in the end 92 per cent of the business.

The thing that appeals to me most in the Martin Tire & Rubber Company is that we will be able to give steady employment to 500 workers at good wages and that we will be able to build 500 tires a day. That will represent conservatively speaking, a business aggregating at least \$4,000,000 annually.

Of course a business of \$4,000,000 a year is not a very big business in the tire industry, but it is big enough to yield every stockholder in the Martin Tire & Rubber Company a good return on his or her investment besides permitting the accumulation of a surplus, which will naturally enhance the value of

Do not, however, consider the foregoing as a promise, because I will not promise to any stock-holder a fabulous return on his or her money. I will not forecast profits, because nobody with any sense can do that and be accurate. I want to be accurate. But I believe that there is sure success ahead of us all if we pull together and work in harmony and with faith in our enterprise. ..

The greatest industries in America have been built up on the confidence of some people who always came to the front and stood back of them in a financial way and saw them through to success.

The present stockholders in the company are traveling along with us in perfect confidence, but I want more stockholders to join us because we will need more capital to push this "over the top" in a big way. But we do not want anybody to join us unless he or she is willing to take a reasonable chance with us. All I can say about myself is that the family's money is invested in the enterprise and that I have unbounded confidence in the Martin Cord Tire and that there will be, as long as tires are made, a constantly increasing demand for this tire because it stands up and performs. The present stockholders in the company are

If I had a million dollars I would put every cent of it into this enterprise with every assurance that I would make another million within the next ten

I am happy that Charles H. Bortell, Jr., Vice-President and Treasurer of the Company, whose letter appears alongside of mine in the newspaper, and his friends selected me to head this company. And what is more I am proud to be associated with the company, proud that it bears my name and I am willing to back it with all the money I have and every ounce of ability I possess.

> (Signed) JAS. MARTIN. President, Martin Tire & Rubber Co.

There is only one kind of stock issued and that

is common stock, which represents actual owner-ship. There has been no issue of preferred stock and there will not be. There has been no issue of bonds, and there will not be.

There are no debts, but there are obligations to

regre are no debts, but there are obligations to contractors amounting to approximately \$180,000, which are not due until their work has been completed and until our engineers, Monks & Johnson of Boston, have O. K.'d their work and their bilis. We will be ready to meet these payments just as we have been ready to meet all other obligations as they have become due.

If you are interested in sharing with us the ownership of this business will you please fill out the coupon at the right, writing your name and address platning?

THE MARTIN TIRE & RUBBER CO.

P. O. Address: New Haven, Conn.

Factory : West Haven, Conn.

ARE YOU INTERESTED IN SHARING WITH US

THE OWNERSHIP OF THIS BUSINESS?



Charles H. Bortell, Jr., says:

You know there is always a measure of satisfaction in succeeding with what one sets out to do.

I feel very good about getting James Martin to become the President of the Martin Tire & Rubber Company, and to have him say that he is glad to be the head of the company and to manufacture the Martin Cord Tire in the factory now nearing completion in West Haven, Conn., which, while a separate town, is really a part of New Haven.

It has been a long struggle for me to bring about the present satisfactory situ-ation in the company's affairs. I have lived in New Haven since February, 1919, and have been on the job day and night, planning and building a factory which will be a credit, I am sure, to this prosperous Connecticut community.

The hardest part of my job, however, was to find a leader for this tire enterprise.

I became interested in the tire business through a personal friend, who intended to go along with me in organizing a com-pany, but his health broke and I had to go it alone practically. But I was in it and I made up my mind to go through

No man ever had the backing of more loyal stockholders than I have had, and I think it is only fair to myself to say that no group of stockholders ever had any man more willing to honestly represent them, by making every dollar count, than I have been.

All the stockholders are mightily pleased that their money has been used in the building of something that is a tangible asset. The whole enterprise has been free from the usual promotion methods, which take people's money by wonderful promises and then give them nothing back for their money.

Less than a million dollars has been invested in this enterprise, but there is something to show for every dollar subscribed by the stockholders. Personally I take as much satisfaction in making this statement as I do in telling you about the factory now nearly ready for business.

It is confidently expected that we will be able to start manufacturing tires by the middle of March. Contractors have assured us that they will be ready by that time. We will be very glad to get started, because we have bona fide orders on our books right now for tires to the amount of \$750,000.

I doubt if any other company engaged in the manufacture of tires ever booked orders to this amount months in advance of starting the factory.

There is a reason for our booking so many orders in advance of starting operations, and that reason is due to the confidence reposed in Mr. James Martin, the President of the company, who enjoys the

PLEASE FILL OUT THIS COUPON

Gentlemen: Please forward me circular show

ing views of your factory, together with all the other facts about your enterprise which you mention in this advertisement. Frankly, I am interested in the presentation your Mr. Martin and Mr. Bortell have made.

Name....

NORWICH BULLETIN.

Martin Tire & Rubber Company,

New Haven, Conn.

reputation of being not only a very square man but one who knows the tire business from the ground up—who has built up for himself a big trade among the dealers of the country, all of whom know that he gives them an honest deal and always makes good when he promises to deliver them tires. He has established a readymade market for his tires and, I believe honestly, before our factory has been running six months we will be working night and day to fill our orders.

Instead of manufacturing 500 tires a day, as we are sure we will be compelled to do, I think we will have to manufacture 1000 tires a day, which we can do by working two shifts, each of them working 8 hours a day.

We have not gone into the time business without "knowing our book" pretty

We know, for instance, that no tire manufacturer can exist without making a minimum of 300 tires a day-so we built a factory of sufficient size to make 500 tires a day-and we are going to make that many every day without a shadow of a doubt.

We have been most conservative, and I think intelligent, in the spending of money entrusted to us by our stockholders. Furthermore we are going to be conservative in the use of advertising space in the newspapers to tell about our company and to give readers an opportunity to become investors in 100,000 additional shares of common stock at \$10

Another million dollars will be required to develop the business on the big scale which is already assured by orders already in hand and orders that are promised.

A great many of the old stockholders are buying up this new issue, because they see that their faith in the enterprise has been justified as the result of the careful use of the money they put in be-fore even a site had been selected for the factory or ground had been broken for the building of it.

As an illustration of our conservative spending of money we will mail to you, upon request, a circular of about the same size as the space we are using in this newspaper today. On one side of this circular will be printed two views of the factory-one showing the approach to the factory from the base of the hill on which it is built, and the other showing its location on the main line of the New York & New Haven Railroad.

The pictures were taken on Friday, February 11, 1921.

On the back of this circular will be printed a story of what the folks of New Haven and West Haven think of our enterprise. There will also be printed on it a list of contractors and manufacturers who have built and equipped the factory, together with the amount of money each has thus far received from

I think you will agree that this will be putting before you in a straight, businesslike way just what has been done for those who have already invested and what will be done for those who will now invest. Let me tell you how very general is the feeling that the Martin Tire & Rubber Company is manag-ing its affairs on sound principles of business. We are doing business quite a lot of it, foo - with the Broadway Bank & Trust Company of New

Up to a few days ago neither the President of this strong financial institution nor any of his direc-tors had ever visited the factory.

I said to the President one day: "You seem to be satisfied with what we are doing down in West Haven, for you are certainly treating us well; you loan us money when we want it, and while it is true we pay back as we promise, nevertheless I would feel better satisfied if you and some of your directors would come, down and look us over."

The President said to me: "I think that is a very good idea. At the next meeting of the directors I will ask them to visit your factory." Whereupon I said to him: "Well, Mr. President, if you and some of your directors will come down I will appreciate it. If you will let me knew when you will come I will have automobiles call for you."

The President telephoned me a few days ago that it was all right about visiting the factory, so I sent cars down to the bank and is of the 25 directors drove down and inspected the factory. They expressed themselves as being very well pleased with the progress we have made, and they seemed satisfied that we are really building a strong business institution.

You might write to this bank if you want to and find out what they them of us. I do not believe that the president and directors will tell you anything other than that which will redound to our credit.

I subscribe heartily to everything that Mr. Martin has told you in his letter. I don't promise anything either, that is not based on sound business judgment. I refuse to paint a rainbow of grand and glorious profits, but if you want my cold business judgment, I'll tell rou trankly that I believe you will make money legitimately by joining hands with us and becoming partners in a business that stands every chance of winning substantial success.

I am married to a wenderful little woman. We have a fine son. We own a home in West Haven, and naturally we expect to live here the balance of our lives. I am a little younger than Mr. Martin. The best part of my life is ahead of ms. I need not tell you that living in a town like West Haven means that one is known by more people and measured for what he really is than if he were living in a large city.

I am willing to stand on the record I have made for myself while living in New Haven, where I first lived, and in West Haven, where I now live.

In conclusion, let me say to you that I believe you never before had such a plain statement of facts made to you as Mr. Martin and I are making in his and my letters today. (Signed) CHAS, H. BORTELL, JR., Vice-President and Treasurer, Martin Tire & Rubber Co.

Many Reports Ready For the Legislature

Hatford, Fib. 15.—The legislature has faulty commenced work on the calendar, and shat means the passage of gotile and private acts and real constructive legislation. The committees are active and very soon many bills will be reported and tabled for calendar and priving and final action. There will be the usual number of hearings on Thussiday and these have more or less local significance. The appropriations committee will consider an appropriation for the taking over of lands and catablishing fire protection at the state pier. The cities and horoughs committee will give hearings on amendments of the charter of the city of Norwide's resurding the opening and cooling of the polis, relating to the passage and enforcement of city ordinances, and appropriation for salary of milk inspector. Also bills that the Nincite voting district in the town of East Lyme shall be the first voting district. Another bill authorizes the selectment of facts of flower cleaks and consensus proporty at Finances. The guideary committee will rive hearing on the bill amending the general statutes in regard to fees of flower cleaks and chancing the name of Regrahville to Glimanville.

The first matter to a taken from the cauchars and passed in requiar form at the sense of capital stock.

Another matter on the calendar, but not ready for action is the act consensing the trustees of the Williams Monoriae Institucte, of New London, which admits the president of the board of while acknot visitors to serve as a trustee.

The suddent provides the conference of the first vote of the committee will relate her on the scalendar, but not ready for action is the act concerning the trustees of the Williams Monoriae Institucte, or New London, which admits the president of the board of will be acknot visitors to serve as a trustee.

The suddent provides that he capital stock is the previous of the will be considered and resolution adopted with suspensite of pulse.

Nomitations from the governor were received from the service a time of the control of the c (By a Staff Correspondent.)

and resolution adopted with suspension of rules.

Nominations from the governor were received from the senate, naming Jein K. Beach of New Haven a justice of the supreme court and judge of the suprior court, and John J. Waish of Norwalk judge of the court of cournon pleas of Pairfield gounty. The nominations were received and ordered printed in the judged and referred to the judged and James F. McParland deputy judge of Southington; Frank H. Foss judge and Curtis Dean deputy judge of Williamantic.

The bill allowing the American Legion to draw on the fund for soldiers and their dependents was recommitted to the commission on appropriations on the motion of Senator Edward F. Hall.

The senate adjourned to Thursday at 11.15 a. m.

vorable for the extension of time to form the Brotherhood Life & Casualty com-

PART CONTROL CONTROL CONTROL CONTROL Home-made, but Has No Equal for Coughs

Makes a family supply of really dependable cough medicine. Eas-ily prepared, and saves about \$7.

monomenomenomenements If you have a severe cough or chest cold accompanied with soreness, throat tickle, hoarseness, or difficult breathing, or if your child wakes up during the night with croup and you want quick help, try this reliable old home-made cough remedy. Any druggist can supply you with 2½ ounces of Pinex. Pour this into a pint bottle and fill the bottle with plain granulated sugar syrup. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup, if desired. This recipe makes a pint of really remarkable cough remedy. It tastes good, and in spite of its low cost, it can be depended upon to give quick and lasting relief.

You can feel this take hold of a cough in a way that means business. It loosens and raises the phlegm, stops throat tickle and soothes and heals the irritated membranes that line the throat and bronchial tubes with such promptness, ease and certainty that it is really astonishing. Pinex is a special and highly concentrated compound of genuine Norway pine extract, and is probably the best known means of overcoming severe coughs, throat and chest colds. There are many worthless imitations of this mixture. To avoid diaappointment, ask for "2½ ounces of Pinex" with full directions and don't accept anything else. Guaranteed to give absolute antisfaction or money promptly refunded. The Pinex Co., Pt. Wayne, 184. If you have a severe cough or chest

80 Years Old

Sour Stomach

'I had sour stomach ever since I am much petter. An fit years old: Estonic or loky relieve

and distress after eating ternance in takes up and carries out the except acidity and gases which cause most stomach aliments. If you have "tried everything" and still suffer, do not give up hope. Estonic has brought relief to tens of thousands like you.

A big box costs but a triffe with yours home, but is improving slowly.

druggist's guarantee. Lee & Otrood, 121 Main St.

Pairfield sounty. The nominations were received and ordered priried in the fournal and referrit to the judiciary committee.

The nomination of Edwin C. Dickenson, to be judge of the court of corresponditions of Hartford county was received and ballot ordered. The tibul vote cast was 131 and there was but one vote in opposition.

The convenition of Edwin of Derivers reported favorably the acts concerning finance bards of Stratford, board of fire commissioners for twen of Whitnerford and establishing the town court of Stratford, board of fire commissioners of New London, subject to the control of the committee reported and established in the general attaites. The report was accepted and the bill rejected.

Change of reference was made from the committee on judiciary to the committee on judiciary to the committee on proposition appointing Louis W. Proces, of Andover, auditor of public received from the Derby Teachtry amounted in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on education. The house concurred with the sendent in the recommittee on educations reported favorably to changing the name of Derby Gas committee on incorporations reported favorably to changing the name of Derby Gas committee reported favorably to changing the name of Derby Gas committee reported favorably to changing the name of Derby Gas committee reported favorably to changing the name of Derby Gas committee reported favorably to changing the name of

diers, sailors and marines, and families of same, were given hearing Wednesday pany of Harfford. Calendar.

Favorable report was made by the incorporations committee amending the
charter of the Ashkand Cotton company.

Calendar.

The appropriations committee reported
favorably the bill for a uniform accounting system for state aid incitustions.

The house additional at 1215 to least the state institutions, concerning the state hospital board, aid for widows of veterans of Civil and Spanish The house adjourned at 12.15. to ows of veterans of Civil and Spanish wars, concerning Fitch's home, soldiers' hospital board, authorizing superintend ent of Fitch's home to give temperary aid to veteran applicants, state represen-tatives on board of directors of Woman's Relief Corps, Incorporated, of Cremwell.

PLAINFIELD

A regular meeting of Plainfield grangs, No. 140, P. of H., was held Tuesday evening in Grange hall with Worthy Master Edward Hail in the chair. After the Eusiness meeting, Worthy Lectures George H. Dawley presented this program: Singing, Work, for the Night is Coming by grange: reading Davids. gram: Singing, Work, for the Night is Coming, by grange; reading, Daylight Saving: Its Advantages, Edward Dawley; solo, Evelyn Hudson; reading, Daylight Saving: Deception, Henrietta C. Buell; song, Bud and Bloom, grange; talk on Buying Fertilizers, Nathan Extey; talk on Co-operative Buying of Grain and Fertilizers, Arthur Elliott; on Prices This Year and Last on Fertilizer, Jason Lathron; brief address on Daylight. Prices This Year and Last on Fortists, Jason Lathrop; brief address on Daylight Saving, Edward Hall. Twenty-two were present at the meeting. Everyone enoyed the evening. The next meeing, March 1st, will be gentlemen's night. Light refreshments will be served by the men and they are expected to present an in-E. F. Buell, who has been ill the past

week, is able to be out.

George E. Dawley, who underwent a minor operation at Backus hospital last week Tuesday, was in Norwich Wednesday for surgical attention, and is getting

Herbert Tarbox, who recently seld his farm, has bought Irving Dawley's property, known as the Carter place, at the corner of Providence turnpike and the Mossup back road. He expects to meve there about April Ist. William Buell has finished work at

Downing's sawmill near Danielsen.
Miss Mildred Kennedy is confined to her home by mumps. Edward Dawley was a caller in Packer Sunday.

Doyle Brothers are busy cutting and

drawing logs to Hall's sawmill.

Daniel Brown was in Stonington recently to see his brother, who has had a -Was Sick
Now Feels Young After
Teking Eatonic for
Sour Stomach

shock.

N. F. W. meeting in Community house last Thursday evening instead of F. Lay as planned. The members discussed the plan of forming a woman's auxiliary of the V. F. W., after which they served light refreshments.

CHESTERFIELD

Miss Maredish Timber was given a softlinday purity Thomas essailing a light bears have for real of giant

lome, but is improving slowly.

Irving Miller, who has pseuments. In